

# Illustra

## Live Virtual Workshops



### Leadership Program

#### A catalyst for business innovation

A series of highly interactive live virtual workshops designed by Illustra to enable leaders to explore approaches to leadership and management that are more appropriate to the rapidly changing dynamics of the virtual world.

#### Strategic Innovation

This workshop provokes executives into exploring radical new possibilities that could result in the creation of new growth strategies, new product categories and services, game-changing business models and the generation of significant new value for consumers, customers and the corporation. The principal coach will be **Dr Jules Goddard**: Jules is a fellow of London Business School, Member of the Academic Committee of CEDEP at INSEAD. Formerly, Gresham Professor of Commerce at the City University; Visiting Professor, École Nationale des Ponts et Chaussées, Paris; Unilever Distinguished Scholar, AGSM, University of New South Wales. Author of "Uncommon Sense, Common Nonsense" a through provoking and inspiring book.



#### Business Acumen

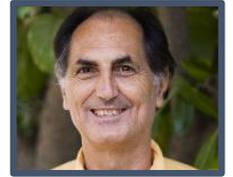


This workshop enables executives to explore the latest research and leading thinking on how firms structure and lead execution for sustainable results. The principal coach will be **Dr Rebecca Homkes**:

Adjunct and Fellow at the London Business School. Director at the Ashridge Strategic Management Centre. Published in the March 2015 edition of the Harvard Business Review. Selected as top definitive management idea of the year.

#### Influencing

The apex of leadership embodies a style that influences the culture and environment in such a way that people feel naturally engaged, capable of making a difference, experiencing a sense of purpose and motivated to bring their best effort and full discretionary effort. The principal coach will be **Dr. Valerio Pascotto**. Valerio is a leading innovator in the field of live virtual coaching and virtual experiential learning. He is the Illustra Faculty Program Director. Together with noted author Tim Galloway "The Inner Game of Work" is the founder of IGEOS®



#### Leadership



This workshop will enable managers to explore approaches and behaviours that are more appropriate to leading people in today's knowledge based organizations where performance is becoming more and more dependent on the discretionary effort of large numbers of increasingly autonomous individuals. The principal coach will be **Brian Willman**: He is a Fellow in London Business School's Centre for Management Development running and teaching on the School's top rated open programmes including the Accelerated Development Programme and Essentials of Leadership.

#### Action Plan

Participants will complete action plans in each workshop that focus on how they will experiment with new practices, behaviors and strategies in the field. These will be reviewed in a final review workshop.

"Challenged me to think differently and Be Bold and change some of my "habits". Thanks again!"

"I thought this was a great class! Wonderful job."

"Liked some of the high levels of the speakers... impressive."

"There is value to sharing experiences with colleagues..."

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