

Illustra Live Virtual Workshops



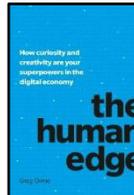
2 hours: 16 to 25 participants

INNOVATION

Innovation guru Greg Orme explores the skills you need to survive and thrive in a world of artificial intelligence. He urges you to stop competing, and instead do things machines can't. to become a more human, human. This is a practical toolkit to master three intrinsically human 'super powers': Curiosity, Creativity and Connectivity

Greg Orme

Greg is a globally-acclaimed speaker, facilitator and author. His work focuses on how leaders and organizations thrive in a world of accelerating change through developing behaviors, processes and culture which support creativity, innovation and entrepreneurial spirit.



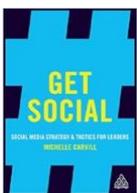
GOAL SETTING

Specific and ambitious goals lead to more performance improvement than easy or general goals. The theory states that the simplest most direct motivational explanation of why some people perform better than others is because they have different performance goals.

Dr Valerio Pascotto: Faculty Director, Illustra

He is a leading innovator in the field of live virtual coaching and virtual experiential learning. Together with noted author Tim Gallwey "The Inner Game of Work", he founded IGEOS® and has over 20 years of experience helping individuals and corporations reach their potential and maximize their productivity.

CONNECTED LEADERSHIP



What it takes to lead people (and organizations) in a highly connected world - and how digital technologies and therefore digital literacy can assist and enrich includes - The Connected Leader Scorecard, which looks at Your Message, Your Connection, Your Confidence, Your Insights, Your Strategy, and Your Online Presence.

Michelle Coville:

Michelle is a strategic marketer, digital agency founder and three times published author in the social media space.

High Potential

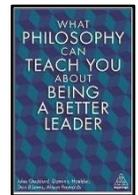
"According to a global study, only 15% of companies in North America and Asia believe that they have enough qualified successors for key positions. The picture is slightly better in Europe, but even so, fewer than 30% of European companies feel confident about the quality and amount of talent in their pipelines."

DIVERSE TEAMS

Fostering diversity of gender, age and culture in group environments helps to ensure everyone a place, open minds, and prevent social collapse. An inclusive perspective is absolutely essential. But it is not enough to bring people together to enhance innovation and performance! What's needed for the latter is cognitive diversity, which is to say diversity in ways of thinking and addressing situations.

Alison Reynolds

Alison is a Member of Faculty and Programme Director at Ashridge Executive Education



SUSTAINABILITY

This workshop will show that if a typical company were to implement best-practice sustainability approaches that have already been used by real companies, it could increase revenue, save expenses, avoid impending risks, enhance the company's brand value and substantially improve its profit.

Bob Willard

Bob applies his experience from his 34-year career at IBM to engage the business community in proactively avoiding risks and capturing opportunities by using smart environmental, social, and governance (ESG) strategies. Bob serves on the board of the Future-Fit Foundation and the B Corp Standards Advisory Council.

