

Illustra Live Virtual Workshop

Greg Orme

Greg is a globally-acclaimed speaker, facilitator and author.

His work focuses on how leaders and organizations thrive in a world of accelerating change through developing behaviors, processes and culture which support creativity, innovation and entrepreneurial spirit.

He is a lecturer and programme director at the London Business School where he founded and grew the Centre for Creative Business. At the School, he's facilitated transformational change programmes with global clients in financial services, automotive, FMCG, manufacturing and technology.

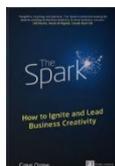
"The Human Edge tells us why we won't be being replaced just yet – and how you can make the partnership with AI work for you."

*Mark Adams
Director of Communications, International Olympic Committee*

"The 21st century guidebook you and your kids need to stay one step ahead in the age of computerized competition."

*Adrian Monck
Member of the Managing Board, World Economic Forum*

ALSO FROM Greg – "The Spark" How to Ignite and Lead Business is an inspiring 'how-to' manual to boost innovation in your team or business.



illustra●tv

*A live virtual workshop
developed and
delivered by
Illustra*

info@illustra.tv

the human edge

The fourth Industrial Revolution is now replacing our brains. This technological shift is engulfing organizations and people. It's challenging the very essence of what it means to be human. Daily news headlines pose existential questions that used to belong in the pages of science fiction: Will a machine take my job? Are we becoming cyborgs? What happens when supercomputers become self-aware? If we can't compete with artificial intelligence, what's left?



Innovation guru Greg Orme provides a helpful, funny and supportive shove in the right direction. He explores the skills you need to survive and thrive in a world of artificial intelligence. He urges you to stop competing, and instead do things machines can't. To become a more human, human. This is a practical toolkit to master three intrinsically human 'super powers':

1. To ignite your innate CURIOSITY in a world of accelerating change...
2. To rediscover your CREATIVITY to produce an avalanche of game-changing ideas...
3. To develop CONNECTIVITY to kindle the passion, persistence and insights to successfully engage fellow humans to turn human creativity into business innovation.

These career-enhancing capabilities have been identified in Orme's work with business managers and organizations across the globe. They draw upon the latest psychological and neuroscience research, the unique philosophies of successful entrepreneurs, the practices of the world's most innovative companies, as well as the habits of great artists, designers and scientists.

Learn how to surf, rather than sink, in the waves of the Fourth Industrial Revolution.

2 hours: 16 to 25 participants